

# CURRICULUM VITAE

**1 - Family name:** DROUET

**2 - First names:** Georges Laurent

**3 - Date of birth:** 17th January 1960

**4 - Nationality (passport holder):** French

**5 - Place of residence:** Ruelle Crombé, 17 - B-1490 Court St Etienne - Belgium

**6 - Education:**

Institution	Degree or Diploma
Université Louvain la Neuve – Belgium 2014-2016	Master in Information and Communication
Université Paris XI - France - 1978-1979	DEUL geophysics and nuclear physics

**7 - Language skills:** *competence on a scale from A1 (basic) to C2 (excellent)*

Language	Reading	Speaking	Writing
French - mother tongue	C2	C2	C2
English - working language	C2	C2	C2
Spanish - mother tongue	C2	C2	C2
Portuguese	C2	B1	A1
Italian	C2	B2	A1

**8 - Other skills:** Fully computer literate PC and Mac in all communication related softwares

**9 - Present position:** Freelance

**10 - Years of experience:** 23 years of professional experience

**11 - Key qualifications:**

23 years of working experience as communication and knowledge sharing strategist, team leader, planner and project manager enhancing the image and visibility of international institutions in the fields of development aid, social affairs, employment, education and culture at European and international level (ENPI, Africa, Latin America):

Strong knowledge of cooperation for development process and external aid instruments, particularly EU for 17 years

Conception and production of communication & visibility campaigns to support Public & Cultural Diplomacy of the European Union -EU- in direct collaboration with EU Delegations in different countries on an holistic approach combining print, audio, video, web and events

Perfect fulfilment of missions for the African Development Bank -AFDB-, Department For International Development -DFID-, Agence Française Développement -AFD-, Swedish International Dev. Agency -SIDA-, United Nations, etc.

Multiple missions with the Regional Economic Communities ECCAS & ECOWAS and trade related campaigns such as Economic Partnership Agreements -EPA- South Africa-Europe and Joint Africa Europe Strategy -JAES

Deep and up-to-date understanding of European bi-regional relations with Africa and Latin America & Caribbean

Long expertise in designing, writing and running lobbying campaigns to various target audiences & multipliers: journalists, policy makers, governmental officials, private sector, academics, students & alumni networks.

Knowledge sharing and management strategies and virtual communities of practice on web platforms and social media

Preparing and running interviews and speeches for high ranking European and governmental decision makers.

Expert trainer on communication, visibility and image for EU project managers and EU officials

Profound knowledge of all communication & dissemination techniques: TV, radio, web, social media, press, events

Very good command of English, French and Spanish, very good understanding of Portuguese and Italian

**12 - Specific experience abroad:**

Country	Date from - Date to
Malawi	April 2021 to October 2023
Egypt	January 2020, December 2016
Gabon	November 2019
North Macedonia	December 2018-March 2019
Mali	January, June, September to November 2018, March to April 2017
Comoros	May 2018, Sept. & Dec. 2017, May & Oct. 2016, July/August 2009
South Africa	December 2017, June-September 2015
Lesotho	November 2017
Algeria	October & May 2017
Madagascar	February 2017 & February 2016
Kenya	November-December 2016
Ethiopia	August 2016
Turkey	June 2016
Somaliland	November-December 2015
Jordan	February 2014
Burundi	March 2014, September & July 2013
Chad	March-April 2013
Azerbaijan	January 2013
Belarus	October & June 2012
Kosovo	July-August 2011
Togo	March 2010
Mozambique	October 2009
Namibia	June 2009

## 13 - Professional experience:

\*Home based due to Covid 19

Date	Location	Company & reference person	Position	Description
04/2021 ONGOING	Malawi	<b>European Commission</b> Proman +352 25 46 841 oagneessens@proman.lu	Project Director	Design and direction of the Voice of Accountability communication contract (3 million EUR) in Malawi to sensitize citizens to Public Financial Management -PFM- through production of 26 min. weekly prime time magazine on 3 main TV and radio channels with local team of 17 crew, website, SoMe, regional festivals, VIP Showcase, road shows, Osawopa Family comedy stories for TV, radio and comic strips, Young Mobile Journalism contest, Media Task Force trainings for journalists, Pedagogical Journey training teachers primary & secondary
09/2020 02/2021	Belgium, Ethiopia*	<b>European Commission</b> ICE +32 2 792 49 34 pdo@ice-org.eu	Communication evaluator	Communication evaluator of 23 projects funded by the Civil Society Fund III in Ethiopia. Evaluation and monitoring of the communication strategy, plan and budget of 23 projects implemented in Ethiopia. Data management of the projects' communication and visibility activities
08/2020 06/2021	Belgium, Sierra Leone*	<b>European Commission</b> B&S Europe +32 2 230 52 12 Agnese.Pantaleoni@bseurope.com	Communication strategist, team leader	Team leader, communication strategist for the National Monitoring and Evaluation Department (NaMED) to increase awareness and knowledge on M&E results and develop an evolutive communication campaign responding to the resources available overtime. Definition of the on-demand communication tool and budget calculator.
07/2020 02/2021	Belgium, Cameroon*, Ivory Cost*	<b>European Commission</b> Cardno +32 2 282 03 33 antoine.oger@cardno.com	Communication strategist and publisher	Communication strategist & producer for the programme support facility EU Trade and Investment Policy in Sub-Saharan Africa enhancing EU- African trade relations at continental level, African market access in the EU, EU-Africa trade flows, EPA. Publishing, video production design, structuring knowledge repository
01/2020 06/2021	Egypt Belgium	<b>European Commission</b> Planet +355 422 206 56 kfrag@planet.gr	Communication strategist, team leader	Team leader, communication strategist for the overall visibility campaign of the IEGP - Inclusive Economic Growth Programme supporting 3 sectorial approaches through 15 projects leveraging MSME development, tourism and cultural heritage within one overall perspective of inclusive economic growth & decent job creation
11/2019 08/2020	Gabon	<b>European Commission</b> Transtec + 33 1 53 44 48 70 mpinot-bernard@transtec.be	Communication evaluator & strategist	Communication strategist and producer for the institutional reform and capacity building support program - PARCIC- to foster bi-regional dialogue and cooperation under 14 sectorial approaches between the Economic Community of Central African States -ECCAS- & European Union reinforcing links through public diplomacy
01/2019 11/2019	Belgium	<b>European Commission</b> IBF Consulting- Benjamin Beaudet +32 2 237 09 00 beaudet@ibf.be	Communication strategist and event producer	Strategist in communication & event producer for Colloquium Culture for the Future - June 2019 at BOZAR & European Development Days Brussels. Design & execution of communication campaign, website, prints, video & production of event, adaptation of GDPR strategy for the event, Interview of Mr Manservisi DG DEVCO
12/2018 04/2019	North Macedonia	<b>European Commission</b> Linpico - Mr Laury Incorvaia + 33 498 104 470 lincorvaia@linpico.com	Team leader, communication & knowledge sharing strategist	Communication Strategist in support of the Delegation of the EU in North Macedonia as part of the EU for You campaign to promote the image of the European Union through public and cultural diplomacy for the reduction of air pollution through a multi participatory dialogue between the administration, the private sector, academic institutions and the population in a process of appropriation of actions and sharing of knowledge
01/2018 11/2018	Mali	<b>African Development Bank</b> AER Mali - Mr Souleymane Berthé +223 20 22 68 03 aer.aermali@gmail.com	Team leader, communication strategist & producer	Team leader, communication strategist and producer in charge of designing and implementing communication campaign & knowledge sharing platform, providing capacity building for Ministry of Energy & Water to promote sustainable energies in Mali (PAPERM) leading team of 5 key experts & 12 short term experts, writing texts and speeches for press, radio, TV and social media, producing prints, website, press campaign
03/2017 02/2019	Comoros	<b>European Commission</b> AGRER - Chloé Mitard chloe.mitard@agrere.com	Team leader, communication strategist	Communication strategist for Global Climate Change Alliance GCCA+ to support most vulnerable to face climate change. Awarded Best 2019 Communication Campaign on Climate Change. Conceived & produced campaign addressing government, stakeholders & population on press, radio, TV, web portals, social media, writing texts, screenplays and speeches. Provided capacity building on communication to government official. Organized national event on climate change with participation of Government Ministries & EU representatives
07/2018 11/2018	Belgium	<b>European Commission</b> B&S Europe - Mr Valero-Marti +32 2 2869450 Ignacio.Valero-Marti@bseurope.com	Communication strategist	Communication strategist for the EC's international campaign supporting the convergence to standards of European General Data Protection Regulation -GDPR- in Latin America: Brazil, Chile, Colombia and Asia: China, India, Indonesia. Support experts to lobby governmental decision-makers & parliamentarians, review existing texts to level up to EU standard, organize dialogues at national and bi-regional levels
03/2016 03/2018	Kenya, Ethiopia	<b>European Commission</b> Respect for Change & ActionAid +32 2 265 43 58 gery.dominique@gmail.com	Team leader, communication strategist & video producer	Communication strategist & video producer of project AFTER fighting excision on African migrants in Europe: sensitization campaign on judiciary & health aspects of reducing FGM in Europe for DG Justice-EC. Design & implementation of production, selection of actors, interviews of top ranking government officials, scientists, experts, academics, local actors. Writing screenplay & texts. Set up dialogues between experts EU - Africa

12/2017	South Africa	<b>European Commission</b> Human Dynamics Oliver Mader +43 1/402 50 20-36 oliver.mader@humandynamics.org	Team leader, communication strategist	Communication strategist in charge of defining the communication and visibility campaign for the South Africa-European Union Strategic Partnership and its three sectors: Political Dialogue, Cooperation for Development and Trade, including the Economic Partnership Agreement -EPA- between SA & EU using public diplomacy, designed knowledge sharing platform to support dialogue between experts on sectorial approach
11/2017	Lesotho	<b>European Commission</b> Linpico Laury Incorvaia + 33 498 104 470 lincorvaia@linpico.com	Communication strategist	Defining the communication and visibility strategy of the National Authorising Officer in Lesotho and the cooperation programme Government of Lesotho - European Union to foster and sustain dialogues on key sectors of the national cooperation roadmap: energy, water, governance. Design of the strategy involving public diplomacy on press, radio, TV, web, social media. Knowledge sharing inter-ministries platform for experts
05/2017 10/2017	Algeria	<b>European Commission</b> Action Global Communications - Katia Maronati +32 2 513 71 25 katia.m@actionprgroup.com	Communication strategist	Communication strategist for programme SPRING: Reinforcing institutional communication capabilities of governmental & civil society in Algeria. Technical support in communication to 4 Algerian governmental Finances and Justice bodies. Structure of intranet knowledge exchange platforms for expert dialogues on sectorial topics. Training on: visibility, communication, speech writing, social media management, web posting
03/2017	Mali	<b>European Commission</b> Innovation et Développement - epousse@ietd.net	Communication strategist	Communication strategist for i) Ecole Nationale d'Administration -ENA- developing a virtual platform for knowledge exchange between alumni networks & ii) Centre Formation des Collectivités Territoriales -CFCT- to foster dialogue on decentralisation processes between territorial administrations & national ministries
12/2016 03/2017	Egypt	<b>European Commission</b> ARS Progetti - Ceclilia Campana +39 06 57300679 c.campana@arsprogetti.com	Communication strategist/trainer	Communication strategist for the programme SPRING: Socio Economic Development and Civil Society Support Programme in Egypt. Providing technical support in communication and visibility to the implementing partners: CARE, PLAN, Save the Children & Acción contra el Hambre. Design of a virtual platform to exchange best practices and share knowledge between NGOs and support dialogue with institutions
02/2016 - 02/2017	Madagascar	<b>European Commission</b> GEOtest - Blanka Krivankova +31 302 769 160 krivankova@geotest.cz	Communication strategist and evaluator	Communication strategist for "National Strategy to Support the Sugar Sector" in Madagascar to add value to rural areas, empower vulnerable small farmers & attract national/international investors to reinforce sugar cane production. Design communication strategy to Centre Malgache Canne et Sucre and Observatoire du Sucre, a repository virtual platform to share knowledge. Facilitate dialogue between farmers, mill operators, institutions
05/2016 - 08/2016	Comoros	<b>European Commission - Cellule Appui à l'Ordonnateur National</b> CAON - +269 773 53 43 aliloifa.mohamed@cellulefed.km	Communication strategist	Communication strategist establishing the operational and promotional communication strategy and plan of the National Commission for Corruption Prevention and Repression - CNPLC- in Comoros at national level among institutions, civil society organisations & citizens. Design web platform for anonymous reporting and exchange of best practices between judiciary instances to ensure resilience of the criminal justice chain
06/2016 07/2016	Turkey	<b>European Commission</b> EGIS Int. +33 1 394 140 00 Victor.Bonilla@egis.fr	Communication strategist	Communication strategist for the Turkish National Transport Master Plan at national level to ensure dialogue between stakeholders, institutions, private sector, civil society organisations & citizens Define communication tools, evaluate existing tools, write ToR for sub-contracting, design organisational chart
07/2015 - 07/2016	Belgium	<b>European Commission</b> Royal United Service Institute for Defence & Security Studies-RUSI AnyF@rusi.org +32 2 893 97 68	Communication strategist and producer	Communication strategist and producer for the Critical Maritime Routes Programme -CMR-, part of the Instrument for Stability IfS, coordinating communication of all geographical units through a virtual platform and social media. Production of a series of audiovisual documentaries with Head of Unit, Mr van de Meer, development of the website in WordPress, writing texts for documentary, website and social media.
03/2016 - 06/2016	France	<b>Agence France Développement</b> Transtec - Myriam Pinot-Bernard + 33 1 53 44 48 70 mpinot-bernard@transtec.be	Communication advisor and evaluator	Communication advisor and evaluator for the "Urban Project Finance Initiative-UPFI" to support urban development in Algeria, Egypt, Israel, Jordan, Lebanon, Morocco, Palestine, Tunisia, Turkey with the European Investment Bank & Union for the Mediterranean. Writing texts for the presentation of projects in French and English. Monitoring and evaluation of the design and production of the website and printed leaflet.
11/2015 - 06/2016	Belgium	<b>ECOWAS &amp; European Commission</b> SOFRECO +33 1 41 27 95 63 dorian.vasse@sofreco.com	Communication strategist and coordinator	Communication strategist for the "ECOWAS Master Plan for Infrastructure Development on Horizon 2040" defining trans-regional infrastructures over ECOWAS region. Structure communication among experts working groups & stakeholders. Design public diplomacy to disseminate Plan among decision-makers, academics and populations. Conceive & develop an interactive & zoomable map presenting projects on the region
06/2015 - 01/2016	South Africa	<b>Presidency of South Africa &amp; European Commission</b> AECOM Development Europe Silvia Boscolo +34 91 435 15 67 sboscolo@aceconsultants.eu	Team leader, communication strategist and producer	Communication strategist & producer for EU-South African Programme to Support Pro-poor Policies Development -PSPPD- fostering knowledge exchange & dialogue between academics, researchers and officials of the South African government. Public diplomacy to raise stakeholder awareness on PSPPD results. Interview of EU Ambassador, PSPPD Director, academics & researchers. Production of a VIP event with EU Ambassador and top ranking officials from SA Presidency. Wrote texts and published a summary of PSPPD activities

11/2015 - 12/2015	Somaliland	<b>Department for International Development - DFID</b> Mott MacDonald +31 26 3577 111 michiel.bourgondien@mottmac.nl	Communication strategist and evaluator	Communication evaluator & strategist for the Somaliland Development Fund -SDF- supported by a basket fund DFID, DANIDA, Min. Dev. & Coop. Norway and Netherlands. Review Communication Hub project & define strategy to improve efficiency of SDF Communication, Outreach and Engagement activities on public diplomacy. Wrote texts and speeches for project managers presenting activities on video documentaries
07/2014 - 06/2015	Belgium	<b>European Commission</b> Particip GmbH Anina Seitz +49 761 790 740 anina.seitz@particip.de	Team leader, communication strategist and producer	Team leader & producer of public diplomacy campaign on European regional programmes in Latin America & Caribbean, fostering bi-regional dialogues and exchange of knowledge on economic, politic, social, & educational sectors. Interview of Mr Frutuoso de Melo, DG DEVCO, Ms Butkevicienne, Director Latin America DEVCO and Mr Christian Leffler, Deputy Secretary General Economic and global issues EEAS
02/2015 - 03/2015	Belgium	<b>European Commission</b> GFA Consulting H. Königstein +49 40 60 30 61 00 heiko.koenigstein@gfa-group.de	Communication strategist and evaluator	Communication strategist & evaluator of communication campaigns "Supporting Public Health Institutes" Programme (SPHIP). Design virtual platform to exchange knowledge between eight Public Health Institutes in Haiti, Burundi, DR Congo, Uganda, Kenya, Laos, Myanmar, Bangladesh. Run evaluation of activities and communication plans to improve public diplomacy and dissemination of information to final users
10/2012 - 05/2015	Belgium	<b>European Commission</b> Particip GmbH +49 761 790 740 helma.kerviel@particip.de	Communication strategist	Co-team leader and strategist for the communication campaign promoting the Joint Africa Europe Strategy JAES to foster bi-regional dialogues between Europe and Africa on 5 priority areas: Peace, Democracy, Human Development, Sustainability, Global Issues. Restructuration of website to host a repository knowledge platform
09/2013 - 11/2014	Jordan, Holland, Germany, Italy	<b>European Commission</b> Danish Management Janni Kronborg +45 87 340 600 jkr@danishmanagement.dk	Team leader, communication strategist and producer	Communication strategist, team leader, producer of visibility campaign 1) Chemical, Biological, Radiological & Nuclear risks mitigation Centres of Excellence - CBRN CoE -, 2) Instrument contributing to Stability and Peace - IcSP- 3) Instrument for Nuclear Safety Cooperation -INSC- Production of a series of video documentaries with interviews Ms Jenny Director Conflict prevention EEAS, scientists, stakeholders, civil society & institutions
07/2013 - 11/2014	Burundi	<b>European Commission</b> B&S Europe +32 2 230 52 12 jverdier@bseurope.com	Communication strategist	Communication strategist for Civil Society Supported & Reinforced -OSCAR- programme stimulating dialogue between civil society & government to promote peace, prevent conflicts and mitigate risks of civil war. Support EU Delegation visibility through public diplomacy: production of events, prints, radio and TV programmes
12/2011 - 10/2014	Belarus	<b>European Commission</b> Particip GmbH +49 761 790 740 anina.seitz@particip.de	Team leader and communication strategist	Team leader on communication services to the EU Delegation in Belarus, supporting the EU Public and Cultural Diplomacy through the European Neighbourhood Policy (ENP) Production of 11 EuroBulletins 24 pages & 11 video documentaries on European news in Belarus, photo library, social media moderation
03/2013 - 09/2014	Chad	<b>European Commission</b> Particip GmbH +49 761 790 740 helma.kerviel@particip.de	Team leader, comm. strategist producer	Team leader and producer of the communication campaign on radio and television to support the image and visibility of the EU Delegation in Chad, publish brochure & edit communication toolbox. Producer and director of documentaries on 11 EU cooperation sectors in Chad
10/2012 - 07/2014	Belgium	<b>European Commission</b> Particip GmbH +49 761 790 740 bernardino.machado@particip.de	Team leader, comm. strategist producer	Communication strategist for EURO-SOLAR programme on sustainable energy in 8 Latin American countries fostering EU-LAC dialogue, reinforcing EU visibility through public diplomacy. Conception & production of a website, brochure, replication handbook, writing texts in Spanish and English for website and brochure.
07/2013 - 10/2013	Belgium	<b>European Commission</b> ADE S.A.+32 10 45 45 10 Sylvie.Skepi@ade.eu	Expert analyst on knowledge sharing platform	Usability analyst of the Capacity for Development -Cap4Dev- platform of EuropeAid sharing knowledge & best practices between development aid actors, policy makers and multipliers such as civil society organisations, media and journalists
01/2013 - 02/2013	Azerbaijan	<b>European Commission</b> Particip GmbH: +49 761 790 740 helma.kerviel@particip.de	Communication strategist	Communication Strategy Adviser to conclude the Communication Strategy Plan in support to the public and cultural diplomacy of the EU and its Delegation in Azerbaijan. Restructured the concept and budget of the EU Delegation's communication campaign with events, public media and youth activities.
09/2011 - 12/2012	28 EU Member States	<b>European Commission</b> PAU Education+34 933 670 400 Pierre Antoine Ullmo, pa.ullmo@paueducation.com	Journalist, audiovisual producer & director	Reporter, director, audiovisual producer for DG Education and Culture, developing a public diplomacy campaign in 27 EU Member States for 1) European Year of Active Ageing and Solidarity between Generations 2) We Mean Business -Leonardo & Erasmus- promoting EU youth employment 3) Youth on the Move to promote EU youth mobility & foster employment.
01/2010 - 12/2011	27 EU Member States	<b>European Commission</b> PAU Education P. A. Ulmo, +34 933 670 400 pa.ullmo@paueducation.com	Communication strategist and project manager	Designer, producer, event manager of the Relay for European Year of Volunteering 2011 A public diplomacy campaign to reinforce image & visibility of EU programmes among Europeans. Production of 54 video documentaries with 27 young European reporters filming 27 EU volunteers organisations + 27 public events in 27 Member States. Writing speeches, moderation social media. Contract DG Communication 4 MEUR budget
06/2011 - 09/2011	Kosovo	<b>European Commission, Consulting and Management</b> M. Doumont +421 257 880 363 michel.doumont@candm.sk	Audiovisual director & producer	Produce a documentary for the programme EU Perspective in Kosovo to support the European Union Instrument for Pre-Accession Assistance (IPA) through public and cultural diplomacy. Production of a "road documentary" about 5 Kosovar pupils travelling from Pristina to Brussels across Croatia, Italy, Germany, Luxembourg, Netherlands, France, visiting the EU Parliament, Commission & interviewing EC officials

05/2009 - 06/2011	Germany & Belgium	<b>European Commission</b> , Prospective Internationale / Deutsche Welle / EJC +49 162 402 34 71 patrick.leusch@dw-world.de	Communication strategist and co-producer	Conception & development of "East For South, Awareness Raising from the Roots" with Deutsche Welle German national broadcaster & European Journalism Centre to promote EU External Cooperation among the 12 new EU Member States through a public diplomacy campaign through TV, radio, press and web. Project supported by EuropeAid Non State Actors budget line
01/2010 - 01/2011	Belgium	<b>European Commission</b> Chili con Carne +32 2 343 4617 a.dressou@chiliconcarne.be	Communication strategist	Communication strategist of the Passenger Rights campaign for DG MOVE. Defined the structure of the virtual campaign on internet & conception of viral networking. Integration of multiple social media tools to share experiences and best practices. Framework contract European Commission, DG Move
01/2009-06/2010	Malawi Mozambique Togo	<b>European Commission</b> , Transtec +32 2 266 49 50 sschultze@transtec.be	Communication strategist, AV director producer	Conception and production of a series of video-clips on the European Electoral Observation Mission in Malawi, Mozambique and Togo for EuropeAid to raise awareness on EU election monitoring processes and support public diplomacy of the European Union as part of the dialogue with Africa on democracy and transparency
08/2003-06/2010	Europe	<b>European Commission</b> Teamwork +33 143 677 979 c.brocart@teamwork.fr	Audiovisual producer & event manager	Designer & producer of events & audiovisual clips for the EU visibility & communication European Border Breakers Awards 2004, 2005, 2006 & Youth Week 2003 (DG EaC); Researcher's Night 2006 (DG RDT); EU Year of Mobility 2006 (DG Employ).
12/2008-02/2010	Belgium & Namibia	<b>European Commission</b> , Transtec +32 2 266 49 50 eabbes@transtec.be	Expert trainer communication EU Cooperation	Conception & delivery of communication & visibility training sessions in Brussels and Namibia for EuropeAid Project Officers from various EU Delegations over the world. Training DEVCO officials on conceiving and managing public and cultural diplomacy actions and activities in EU Delegation and field projects
07/2009-08/2009	Comoros	<b>European Commission</b> , Transtec +32 2 266 49 50 mpinot-bernard@transtec.be	Communication strategist & trainer	Design and development of the communication strategy for the implementation of EU cooperation programmes in Comoros and support image of the EU through public diplomacy developing partnerships with national TV, radio, press & Internet portals. Provide training to build capacity on communication and visibility
01/2008-12/2008	Belgium	<b>European Commission</b> ESN - Belgium +32 2 646 40 20 Simon.Blackley@esn.eu	Communication strategist and campaign designer	Study and conception of YET!, a project of public diplomacy campaign to promote a better understanding of the European Union among EU27 citizens. Conception of a 3 levels website with social network, discussion forum & serious game A project with DG Communication, DG Enterprise and DG EaC
10/2007-05/2008	Belgium	<b>European Commission</b> Propager, Paris +33 1 4004 9600 zuzanna.podosek @propager.com	Communication strategist and web analyst	Define the communication strategy and redesign the website of the Prize Lorenzo Natali to support the Public and Cultural Diplomacy of the EU in the sector of Human Rights. Proposition of opening the contest to radio and television journalists in addition to existing press contest.
10/2005-01/2008	11 developing countries	<b>European Commission</b> Prospective Internationale/ RTBF +32 2 737 41 98, apl@rtbf.be	Co-producer and project manager	Coproduction with the RTBF of "C'est ma planète" 11 x 26' TV programs on Children Rights in Ecuador, Haiti, Peru, Benin, Burkina Faso, Laos, Morocco, RD Congo, Sierra Leone, South Africa, exchanging best practices between youth organisations from Europe & developing countries, supported by EC DG EAC & DG Dev.
05/2006 - 12/2006	Belgium	<b>European Commission</b> Commune Forest +32 2 340 2111 mazaraky@hotmail.com	Project director, communication strategist	Conception & design of communication plan and visibility of 1800m2 public digital exhibition centre Brassweb in Bruxelles Capitale. Design & production of info days & activities with civil society on ICT & participative democracy, writing texts & speeches for speakers. Conception & development of multimedia strategies
01/2003-01/2006	Belgium, Europe	Alice Production, Belgium davidgladsteen@gmail.com	Production manager for European news	Producer of TV and Radio news for European TV/radio channels from Spain, Portugal, France and Greece: Antena 3, TV5, Canal 9, TV3, Canal Sur, ERT, LCI, SIC. Team management, logistics, production in studio and live satellite feeds, working in French, Spanish and English.
05/2000-09/2005	Belgium, Europe, world	<b>European Commission</b> Prospective Internationale, Marie Malice +32 485 180 502 marie@biosfair.org	Communication strategist, project manager, producer, distributor	Conception, production, distribution TV series on cooperation for development, European affairs. Public diplomacy for European Union, United Nations, various governments: "Eurocentrics" with ERT - Greek National TV supported by DG Press, team management + training editors "Europe: 10 Points" with RTBF - Belgian National TV supported by DG Enlarg on 10 new members states "Volunteers Odyssey" with TV5 • RTBF • Canal Sur • Duna • TF1/Odyssée • RTVE, etc. , leading a team of 21 young filmmakers from 21 nationalities, produced short documentaries about Millennium Development Goals related projects in 45 countries of Africa, America, Asia, Europe, Oceania (see list of countries on point 14)
01/1998-05/2001	Belgium, Spain, Luxembourg	MYG, Brussels Frédéric Béguin +32 2 351 86 09. frederic.beguini @ up2yoo.eu	European project manager printing sector	Manager of the Young European Entrepreneur in Spain, in charge of securing subsidies from the government and the private sector and organizing the contest and the award ceremony. Conceived, designed, and produced annual reports for European stock-market companies in Belgium, France, Luxembourg and Spain: marketing, conception, desktop publishing, print. Management of the creative and production team from studio design to press. Writing texts for annual reports in French, Spanish & English
01/1992-01/1998	Belgium	CIPA, Centre International de Promotion Artistique, Brussels	International project manager	Conceiving, developing and producing + 40 international events, publishing 3 Amacalli magazines on bilateral relations between the European Union and Mexico: conferences on economics, politics, social and culture. Collaboration with the festival Europalia Mexico 1992 organizing exhibitions of contemporary arts

09/1993-09/1995	Belgium	Campus Latino, Université Libre de Bruxelles, Brussels	Radio journalist	Writing news and live studio speaker on Latin American weekly radio news information about the relations between Europe and Latin American politics, economy, culture, arts and sports, writing texts and speeches for live broadcasting in Spanish, running interviews of guests
01/1981-12/1991	Mexico	CIPA, Centro Internacional de Promoción Artística - Mexico	Educational project manager	Conceiving & developing self-sustainable network of educational centres on arts, handcraft and technologies in Mexico, development of training modules for teachers including defining concepts, writing texts, structuring cooperative works, listing projects, cataloguing art works & master handcraft pieces.

**14 - Other relevant information:**

- Writing the book: "Communicating Cooperation for Development" to be published in 2022
- Production of audiovisual reporting during the Volunteers Odyssey in the following countries : 01) Asia : Bangladesh, Cambodia, Chine, India, Nepal, Russia, Thailand, Vietnam 02) Oceania : Australia, Papua New-Guinea, New Zealand, Samoa 03) America: Argentine, Brazil, Canada, Costa-Rica, United States, Ecuador, Guatemala, Guyana, Mexico, Nicaragua, Peru 04) Africa: South Africa, Botswana, Burkina Faso, Cameroun, Egypt, Ile Maurice, Jordan, Reunion, Lebanon, Morocco, Nigeria, Rwanda, Tanzania